



Webinars

November to December 2019



Our fall webinar schedule is now available! Please join us online in **GoToTraining** for this series of **interactive sessions**. Anyone is welcome to attend, free of charge.

For further information please email classroom1@makeachangecanada.com or phone **1-888-9-ASPIRE (1-888-927-7473)**, Ext. 702.

To register, please sign up for the sessions listed below.

NEW! Top Ten Steps to Business Success

Doug Tardif, Business Advisor

Tuesday, November 5 at 11:00 a.m. Pacific (2:00 p.m. Eastern)

Whether you are exploring the idea of starting a business or are deep into business start-up mode, the experience can feel quite overwhelming at first. You're probably asking, "Where do I start?" In this session Doug will outline the **top ten motivational steps** to get you started on the path to success. Doug will also cover what will need to change in your life, the myths about online sales, how to balance your time between business and personal, goal setting, and the importance of surrounding yourself with mentors. By understanding these **transformative steps** you, too, can enjoy success in your business enterprise. Register today!

Registration for this session is now closed

NEW! Updating your Résumé for Today's Online Job Search

Tara Thom Burnett, Employment Facilitator

Tuesday, November 19 at 11:00 a.m. Pacific (2:00 p.m. Eastern)

Much has changed in the world of job search over the past twenty years, and this is largely attributed to our **reliance on technology** in the 21st century. Gone are the days of presenting your résumé in person. Often your only chance to make a good first impression is through a digitally-transmitted application. Given the competitive nature of the job market, where 200 applicants typically apply for the same job, **how do you make your résumé stand out**, catch the attention of employers, and get shortlisted? Presented by Tara Thom Burnett, Employment Facilitator, this webinar will give you the **tools necessary** to build the résumé you need for today's job search. Come prepared with all your questions about resumes. Tara will be on hand to share her expertise with you!

Registration for this session is now closed

NEW! Living with Intention: Creating your Personal Life Plan

Louise Doyle, Business Advisor

Tuesday, November 26 at 11:00 a.m. Pacific (2:00 p.m. Eastern)

If one thing holds true, it is that people always seem to **desire change** in their lives. Whether we want to reduce stress, increase physical activity, or shift our careers, our tendency is to want to move forward and bring improvement. However, inertia, a lack of focus, or other factors can get in the way. **The solution is to create a specific personal life plan.** A personal life plan is easy to follow, helps alleviate stress, and greatly improves the chance of success. In this webinar Louise will demonstrate the simple and effective steps you can use to take stock of your life and embark on a new, intentional life plan. **Take the first step** and register today!



GUEST SPEAKER! Using LinkedIn to its Full Advantage

Chris Holland of [Juggernaut Marketing Communications](#)

Tuesday, December 3 at 11:00 a.m. Pacific (2:00 p.m. Eastern)

Today's technology and social media give you new ways to market yourself and form **valuable connections**. LinkedIn is one of the best social platforms for entrepreneurs. However, you need to know how to use LinkedIn **effectively** to utilize its full power. In this session Chris will guide you through setting up your account and using the "language of LinkedIn." You will also learn how LinkedIn ties into your **marketing action plan (MAP)** and the many ways to connect with other businesses. This webinar will get you prepared to expand your marketing efficiency and **use LinkedIn to its full advantage**. Register today for this free session!



NEW! Green Business Ideas and Innovations for the Eco-minded Entrepreneur

Chantal Orr, Business Advisor

Tuesday, December 10 at 11:00 a.m. Pacific (2:00 p.m. Eastern)

Going green in business is easier than you think! Whether you are a solopreneur working from your home office or running a regular storefront, there are countless ways to **reduce your environmental footprint**. For those considering self-employment, Chantal will showcase green innovations and eco-friendly **business ideas**. Sign up for this webinar and get inspired to lead the charge toward a greener future. Don't miss this one!



FUN! Goal Setting for 2020: Everybody Needs This!

Doug Tardif, Business Advisor

Tuesday, December 17 at 11:00 a.m. Pacific (2:00 p.m. Eastern)

Set a goal, and **every aspect** of your life is impacted. Join Doug in this session and learn how to set realistic goals, establish milestones, and celebrate your achievements. Think of this session as your **roadmap to success!**



Come out and enjoy our online community and learn from our dynamic presenters!

