



**GUEST SPEAKER! Using LinkedIn to its Full Advantage, Chris Holland of Juggernaut Marketing Communications**

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***Chris Holland of Juggernaut Marketing Communications***

**Tuesday, December 3 at 11:00 a.m. Pacific (2:00 p.m. Eastern)**

Today's technology and social media give you new ways to market yourself and form **valuable connections**. LinkedIn is one of the best social platforms for entrepreneurs. However, you need to know how to use LinkedIn **effectively** to utilize its full power. In this session Chris will guide you through setting up your account and using the "language of LinkedIn." You will also learn how LinkedIn ties into your **marketing action plan (MAP)** and the many ways to connect with other businesses. This webinar will get you prepared to expand your marketing efficiency and **use LinkedIn to its full advantage**. Register today for this free session!



[Guest Speaker](#)