



**NEW! Beyond the Résumé and Cover Letter: An Introduction to Personal Branding with Tara Thom Burnett, Employment Facilitator**

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**Tuesday, January 19 at 11:00 a.m. Pacific (2:00 p.m. Eastern)**

For decades, corporations like Nike have demonstrated the power of clear and consistent branding. In the same way that corporate marketing distinguishes a company from its competitors, **personal branding fortifies your résumé** and job search with an extraordinary edge. In this webinar Tara will guide you through the process of **creating your own personal brand** that will attract employers and **set you apart** from other applicants. Don't miss this one!



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