



Charity Hockey Game - Sponsors

Get in the game and help carry others to the goal line

BE AN ALL-STAR SUPPORTER

On **Thursday, January 23, 2020**, Make A Change Canada will host the Montreal Canadiens Alumni team in a charity fundraising event. Make A Change Canada is pleased to bring this **once-in-a-lifetime event** to Nelson to mark 15 years of helping individuals realize their full potential. All proceeds from the event will be returned to the **local community** by providing **digital skills training** to individuals facing employment barriers in our community. We will also return a portion of the proceeds from the event to **adaptive sports programming** for children and youth living with disabilities in our community.

Not only will this be an unforgettable night bringing an **economic benefit** to the local community, it will also be an opportunity to **raise awareness** about the individuals Make A Change Canada serves in our community, and the hidden challenges they face in finding or maintaining employment. **Program graduates** fill a niche in the labour market, and bring a level of **technical savviness** that today's employers require for a wide range of positions, from clerical to customer service to communications, and tech.

We are seeing the **audience build daily** from newly engaged couples, to mid-life professionals, to seniors in our community. Take advantage of this **valuable ROI opportunity** to **showcase your business** to an important demographic and highlight your focus on **community investment**. Download the full [sponsorship package here](#) (PowerPoint format) or the condensed [sponsorship list and registration form here](#), and see how you, too, can be an all-star supporter. (For ease of access download the electronic form here, fill out, and email back: [fillable sponsorship form](#)).

For questions regarding the game and sponsorship opportunities, please contact Anne-Marie Edgar at amedgar@makeachangecanada.com.