



## What Guides Us



**Make A Change Canada** is a federally incorporated nonprofit organization with charitable status. We are the pioneer in providing online and supportive career-related programming for people facing barriers to employment. Our services are available online across Canada.

### Our mandate is:

- to provide employment and skills training to people facing barriers to employment, including: individuals living with a disability or chronic health issue, youth, stay-at-home and single parents, older workers, Indigenous Peoples, new Canadians, members of the LGBTQ+ communities, and individuals living in rural or remote areas; and
- to conduct research for the development of programs in the areas of employment and entrepreneurship, leadership, and distance learning.

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### Mission

Make A Change Canada develops and delivers online training, programs, and mentorship to anyone facing barriers to employment. We are a hub for job seekers, employers, and partner agencies seeking to empower themselves or others to realize their full economic, social, and human potential.

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### Vision

We will be the e-services destination of choice for Canadians facing barriers to employment. We will be known for compassion, collaboration, and innovation in everything we do.

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### Values

#### • Caring

Make A Change Canada embraces a culture of caring. Wherever growth or expansion takes us, attention to the individual circumstances of our

clients and colleagues will remain within the DNA of our organization.

- **Hope**

Our clients experience a wide range of barriers to finding or maintaining employment. We serve youth, stay-at-home and single parents, Indigenous Peoples, LGBTQ+ communities, and people with disabilities, to name a few. Whatever barrier our clients face, we provide hope.

- **Strength in Diversity**

It is our varying backgrounds, beliefs, and talents that define our organizational character. By embracing diversity, we broaden our individual perspectives and continue to evolve and grow as an organization.

- **Growth and Innovation**

Each day brings new opportunities along with unexpected challenges. Make A Change Canada works to seek out, explore, and adopt the latest technologies and innovations to enrich our virtual workplace and enhance the overall success of our clients.

- **Community**

Our online and supportive community fosters an environment where everyone has the opportunity to build a greater sense of connection and thrive. As a team and organization we grow and develop in parallel with our clients in this community space. This is a shared journey.