



**SPECIAL GUEST! Beyond the Résumé and Cover Letter: An Introduction to Personal Branding with Tara Thom Burnett of The Time to Write Communication Solutions**

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**Tuesday, May 28 at 11:00 a.m. Pacific (2:00 p.m. Eastern)**

For decades, corporations like Nike have demonstrated the power of clear and **consistent branding**. In the same way that corporate marketing distinguishes a company from its competitors, personal branding fortifies your job search with an extraordinary edge. In this webinar, Tara Thom Burnett from The Time to Write Communication Solutions will guide you through the process of **creating a personal brand** that will attract employers and **set you apart** from other applicants. Don't miss this one!



[Guest Speaker](#)